

Welcome!

Please join the meeting using your phone *and* computer so that you can participate fully. Your unique web login is provided in your confirmation and reminder emails.

Phone number (toll-free): **(855) 621-8944**

Conference ID: **60193629**

Every Month is National Adoption Month!

Peer-to-Peer Meeting | December 10, 2015

AdoptUSKids Peer-to-Peer Series Hosted by NRCDR:
*Best Practices in Localizing the National Adoption
Recruitment Campaign, Meeting Three*



NATIONAL RESOURCE CENTER FOR

DILIGENT RECRUITMENT

at AdoptUSKids

Welcome and Introductions

- Jill Marshall May, Director, NRCDR at AdoptUSKids
jillmay@adoptex.org
- John Levesque, Deputy Project Director, AdoptUSKids
jlevesque@adoptuskids.org
- Melissa Otero, Marketing and Communications Director, AdoptUSKids
motero@adoptuskids.org
- Tracy Serdjenian, Associate Director, NRCDR at AdoptUSKids
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Housekeeping

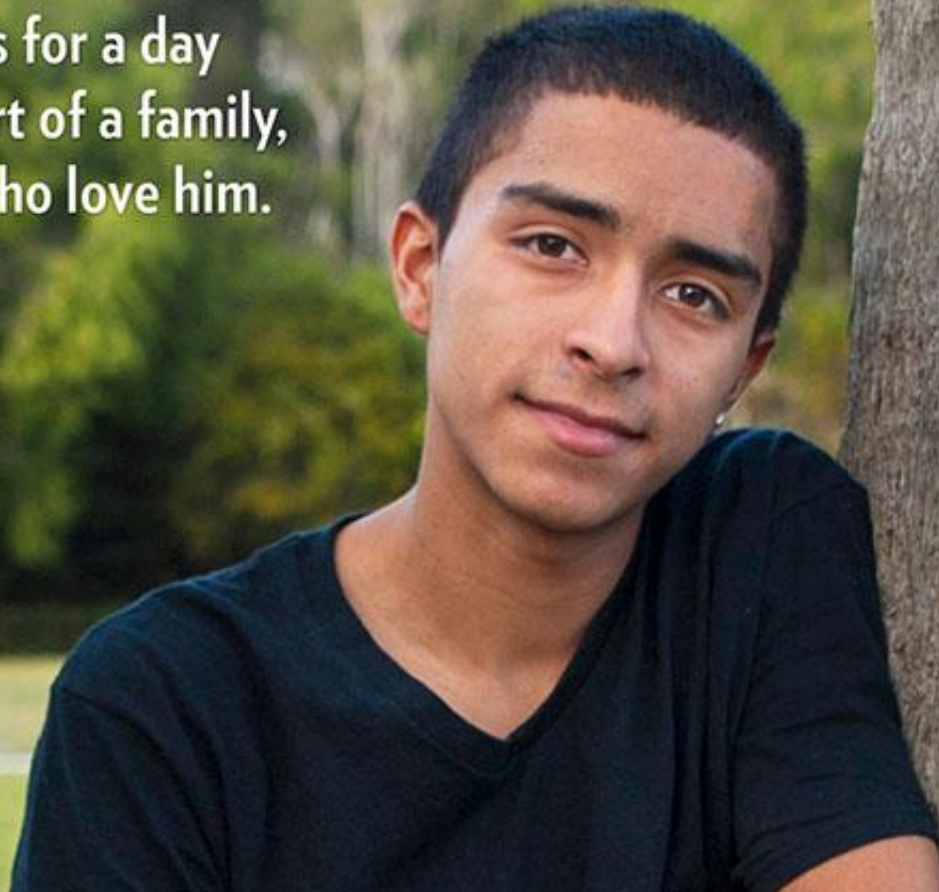
- This meeting is 60 minutes long, and the entire meeting will be interactive.
- We will record this meeting and archive it on the NRCDR website.
- Your line will be open during the entire meeting. Please mute your line when you are not speaking to prevent background noise. If you don't have a mute option on your phone, you can use *6 to mute and unmute your line.
- You can use the chat function to let us know if you are having technical issues or to communicate with AdoptUSKids and NRCDR staff. Your peers on the line cannot see your chat entries, so we encourage you to speak up over the phone!

Opening Remarks: Every Month is NAM!

Anthony longs for a day
when he is part of a family,
with people who love him.

Anthony

AGE: 16 ~ FLORIDA



Discussion Topic: Post-Permanency Support

Questions about:

- Offering support groups for families post-adoption
- Supporting adoptive families to prevent adopted children from re-entering care as teens

Resources

- *Support Matters: Lessons from the Field on Services for Adoptive, Foster, and Kinship Families*
<http://nr cdr.org/develop-and-support-families/support-matters>
- *Support Matters: Strategies for Implementing Family Support Services* (2015 Webinar)
<http://www.nr cdr.org/webinars>
- Post-adoption resources available on the AdoptUSKids website
www.adoptuskids.org
<http://adoptuskids.org/for-families/post-adoption-resources>

Discussion Topic: Increasing Community Awareness and Engagement

Questions about:

- Identifying effective avenues or approaches to advertisement about the need for resource families
- Engaging the local community to become adoptive families

Resources

Peer-to-Peer Series: Best Practices for Localizing the National Adoption Campaign

- Meeting One: *Strategies for Local Adoption Campaigns: Successes and Lessons Learned from Localization Grantees*
- Meeting Two: *Engaging and Developing Media Spokespeople*
<http://www.nrcdr.org/placement-stability-and-permanency/tools-and-resources/national-recruitment-campaign>

Discussion Topic: Engaging Community Partners

Questions about:

- Engaging community partners
- Working with community partners so that they can communicate about the need for resource families on the agency's behalf

Resources

- December 2015 Issue of *E-Notes: Strengthening Community Partnerships*
<http://www.nrcdr.org/news-and-e-notes>
- 2010 Diligent Recruitment Grantees
<http://nrcdr.org/diligent-recruitment/dr-grantees/2010-grantees>
 - I-CARE 365
 - Texas Permanency and Family Resource Development Model

Resources

Webinars:

- *Partnering for Permanency: Creative Strategies for Raising Awareness About Adoption from Foster Care* (2013)
- *Engaging Community Stakeholders: Strategies for Effective Recruitment of Foster and Adoptive Families* (2011)

<http://www.nrcdr.org/webinars>

Discussion Topic: Effective Recruitment

Questions about:

- Strategies that have (or haven't) worked for recruiting families
- Funding sources for recruitment

Resources

- Information about general, targeted, and child-specific recruitment strategies
<http://www.nrcdr.org/placement-stability-and-permanency/ideas-from-the-field>
- *Going Beyond Recruitment: Increasing Your Agency's Capacity to Respond to Prospective Parents and Prepare Older Youth for Adoption*
http://www.nrcdr.org/_assets/files/NRCDR-org/going-beyond-recruitment-for-older-youth.pdf
- *Revitalizing Recruitment: Practical Strategies for Finding and Keeping Foster, Adoptive, and Kinship Homes* (New York)
http://www.nrcdr.org/_assets/files/DR-Grantees/year-three/NY-Revitalizing-Recruitment-2015.pdf

Discussion Topic: Collecting and Using Data on Resource Family Experiences

Questions about:

- Collecting data on foster parent satisfaction
- Learning from foster parent satisfaction surveys and exit interviews
- Tracking this information over time
- Using the data to inform comprehensive diligent recruitment

Resources

Sample surveys about foster parent experiences from 2010 Diligent Recruitment Grantees:

- Permanent Families & Lasting Connections
- I-CARE 365
- Diligent Recruitment and Retention Grant
- Step Up! Diligent Recruitment Project
- Texas Permanency and Family Resource Development Model

<http://nr cdr.org/diligent-recruitment/dr-grantees/2010-grantees>

Additional Questions and Discussion Topics

Closing Remarks

Next Steps

- The PowerPoint and recording of the meeting will be available on the NRCDR website.
- You will receive a survey about this peer-to-peer series. Please share your feedback!
- Reach out to NRCDR and AdoptUSKids for additional support and resources:
 - www.nrcdr.org
 - www.adoptuskids.org



Adopt US Kids

Together we hold their future

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